

GOAL 3: RECOMMENDATIONS: OBJECTIVES & STRATEGIES *continued*

AND/OR

- h. A quantifiable indicator developed by the City in consultation with the Ways and Means Committee of the CRC. Examples of methods used in other communities include a specific dollar amount per capita of population served by CRC, a specified percentage of the City budget, or a designated percentage of an identified City revenue source.

3.5 The CRC Board will enforce grant guidelines that:

- Further the goals of the Tallahassee Cultural Plan.
- Continue to require applicants to specify outcomes they hope to achieve with their public funds and then account for results in final reports.
- Continue to consider an applicant's fulfillment of previous CRC grant contracts when considering their subsequent grant requests.
- Require an application review and curing process for applicants during the month prior to the grant application deadline. If the application is deficient, the applicant will be notified in writing and may revise their application. At the end of this period, if the errors are not corrected by the final deadline, the application will not be forwarded to the grant panel.
- Continue to require grants panels appointed by the CRC board be representative of the community and provide balance, objectivity, and reflect the community's priorities.
- Use overall reported results to help justify the CRC request for next year's City and County funding.

3.6 Line item appropriations must be avoided.

Therefore, it is recommended that existing line item funding be transferred to the granting program beginning in FY 2004.

“ Creative private and public funding of the goals in this Plan will be the most profitable long-term investment our community will ever make. ”

— Elise Judelle, Co-Chair
Funding Task Force

3.6.1 To ease the transition for the largest line item funding recipient, the Mary Brogan Museum, any reductions in line

item funding should be phased in over a period of three years as follows:

- The Brogan will submit a grant application for FY 2004 for \$250,000, will receive a guaranteed award by the CRC, and will follow all normal granting reporting procedures.
- For FY 2005, the Brogan will submit a grant application for funding at 90% of FY 2004 (\$225,000 guaranteed), and in FY 2006 for 50% of FY 2004 (\$125,000 guaranteed).
- The Brogan will not seek additional funds from the grant program until FY 2006, at which time it would be eligible to apply for grant money through the competitive grant process in the amount of the difference between the \$125,000 and the maximum available in the applicable grant category. At the end of the three-year transition period, all applications will be competitive.

3.6.2 The City and County should continue to appropriate funds for re-granting through the CRC at a minimum of the total FY 2004 appropriation including line items. Savings from phased-out, guaranteed awards should be allocated to the CRC's major institution grant category.

3.6.3 All city designated funding for arts and heritage programs will flow through the CRC grant process. However, organizations may receive funds from other city programs with different performance standards such as public facilities, historic preservation and community block grants.

3.7 The CRC Board should continue to award recommended grants only after City and County budgets are passed.

3.7.1 The Advisory Committee endorses the CRC's granting system which ranks and awards grants based upon the total grant points accumulated. Should funds be inadequate to meet the recommended amount of the grants, any reductions in dollars budgeted will only affect organizations that fail to reach the total point threshold. Iteration of grant dollars was specifically rejected.